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# SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 10-KSB ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE FISCAL YEAR ENDED DECEMBER 31, 2000 COMMISSION FILE NUMBER: 0001-22563 CDSI HOLDINGS INC. (Name of small business issuer in its charter) <TABLE> <S> <C> **DELAWARE** 95-4463937 (State or other jurisdiction of (I.R.S. Employer incorporation or organization) Identification No.) 100 S.E. SECOND STREET, 32ND FLOOR, MIAMI, FLORIDA 33131 (Address of principal executive offices) (Zip Code) </TABLE>

SECURITIES REGISTERED UNDER SECTION 12(B) OF THE EXCHANGE ACT: NONE

SECURITIES REGISTERED UNDER SECTION 12(G) OF THE EXCHANGE ACT:

Common Stock, par value \$.01 per share Redeemable Class A Common Stock Purchase Warrants

305-579-8000 (Issuer's telephone number)

Check whether the issuer: (1) filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No []

Check if there is no disclosure of delinquent filers in response to Item 405 of Regulation S-B contained in this form, and no disclosure will be contained, to the best of issuer's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-KSB or any amendment to this Form 10-KSB. [X]

The issuer's revenues for the year ended December 31, 2000 were \$255,949.

The aggregate market value of the voting stock of the issuer held by non-affiliates of the issuer on March 23, 2001 based on the average bid and asked price on such date was \$81,500.

As of March 23, 2001 the issuer had a total of 3,120,000 shares of Common Stock outstanding.

Transitional Small Business Disclosure Format: Yes [] No [X]

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#### PART I

#### ITEM 1. DESCRIPTION OF BUSINESS

#### FORWARD-LOOKING STATEMENTS

Certain statements made in this Annual Report on Form 10-KSB are "forward-looking statements" (within the meaning of the Private Securities Litigation Reform Act of 1995) regarding the plans and objectives of management for future operations. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. The forward-looking statements included herein are based on current expectations that involve numerous risks and uncertainties. The Company's plans and objectives are based, in part, on assumptions involving judgments with respect to, among other things, future economic, competitive and market conditions and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond the control of the Company. Although the Company believes that its assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the forward-looking statements included in this report will prove to be accurate. In light of the significant uncertainties inherent in the forward-looking statements included herein, particularly in view of the Company's limited operations, the inclusion of such information should not be regarded as a representation by the Company or any other person that the objectives and plans of the Company will be achieved. Readers are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date on which such statements are made. Factors that could cause actual results to differ materially from those express or implied by such forward-looking statements include, but are not limited to, the factors set forth in this report under the headings "The Company," "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations." The Company does not undertake to update any forward-looking statement that may be made from time to time on its behalf.

### THE COMPANY

### **OVERVIEW**

CDSI Holdings Inc. (the "Company") owns 100% of the issued and outstanding shares of common stock of Controlled Distribution Systems, Inc. ("CDS") and an approximate 6% interest on a fully diluted basis in ThinkDirectMarketing, Inc. ("ThinkDirectMarketing"). Prior to February 2000, CDS was a company that was primarily engaged in marketing and leasing a prepaid, wireless, remote-operated retail inventory control and dispensing system for tobacco products called the Coinexx Star 10. Prior to October 2000, CDS also owned traditional cigarette vending machines and a related vending route. In February 2000, the Company terminated all operations relating to marketing and leasing the Coinexx Star 10 system. On October 5, 2000, CDS completed the sale to Gutlove & Shirvant, Inc. ("Gutlove") of the assets of its cigarette vending route, including vending machines and a van. ThinkDirectMarketing is a company that designs, develops and distributes proprietary search tools for accessing, delivering and utilizing data for a variety of sales and marketing tasks. ThinkDirectMarketing's products and services are marketed primarily to the small business/home office (SOHO) market.

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The Company intends to seek new Internet-related businesses or other business opportunities. As the Company has only limited cash resources, the Company's ability to complete any acquisition or investment opportunities it may identify will depend on its ability to raise additional financing, as to which there can be no assurance. As of the date of this report, the Company has not identified any potential acquisition or investment. There can be no assurance that the Company will successfully identify, complete or integrate any future acquisition or investment, or that acquisitions or investments, if completed, will contribute favorably to its operations and future financial condition.

The Company was incorporated in Delaware in December 1993 under the name PC411, Inc. In January 1999, it changed its name to CDSI Holdings Inc. to reflect the change in its principal business. The Company was originally formed to develop an on-line service that transmits name, address, telephone number and other related information digitally to users of personal computers. In May 1998 the Company acquired CDS and, in December 1998, CDS acquired substantially all of the assets of TD Rowe Corporation's New York cigarette vending route. In November 1998, the Company transferred substantially all of the non-cash assets and certain liabilities used in its on-line data distribution business to ThinkDirectMarketing in exchange for an initial 42.5% interest in that company. That interest has since been diluted to approximately 6% on a fully diluted basis as a result of subsequent financings. The other principal stockholders of ThinkDirectMarketing include Acxiom Corporation, which owns approximately 14% on a fully diluted basis, and VoyagerIT.com, which owns approximately 27% on a fully diluted basis and has an option to acquire the remaining shares of ThinkDirectMarketing's stock for \$20 million, subject to downward adjustment if certain targets related to revenue, subscriptions, number of clients, expenses and net income are not met on or before October 31, 2001 (which may be extended under certain circumstances to March 31, 2002). ThinkDirectMarketing's management and employees collectively own approximately 30% of ThinkDirectMarketing on a fully diluted basis. Currently, the Company has the right to designate one of the six members of ThinkDirectMarketing's Board of Directors; however, the Company has agreed to relinquish the board seat upon the completion of the final installment of VoyagerIT.com's \$4,000,000 purchase of convertible notes, which is scheduled in June 2001. ThinkDirectMarketing was organized in October 1998 under the name Digital Asset Management, Inc. by Dean Eaker, the Company's former Chief Executive Officer and President and a former member of its Board of Directors, for the purpose of acquiring substantially all of the non-cash assets and certain liabilities of the Company's on-line data distribution business.

### **CDS**

Until February 2000, CDS marketed and leased a prepaid, wireless, remote-operated retail inventory control and dispensing system for tobacco products called the Coinexx Star 10. The Coinexx Star 10 machine was designed to replace the traditional coin-operated cigarette vending machine. It was similar in appearance and "end function" to traditional coin-operated cigarette vending machines, but had no coin slots or bill acceptors. When a purchase was made, the buyer first paid a cashier who activated the unit through a small, hand-held, wireless remote control transmitter. The customer then went to the unit, waited for the select light to appear, selected the appropriate brand and received the product. The machine then immediately shut off.

The Coinexx Star 10 was designed to have two principal competitive advantages over traditional coin-operated cigarette vending machines. First, as the Coinexx Star 10 required a face-to-face transaction between the consumer and a cashier (who could verify the age of the purchaser), it differed from a traditional coin-operated cigarette vending machine and might not be covered by restrictions of certain states and local governments on the use of vending machines. Second, Coinexx Star 10 had a

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built-in inventory control system. Therefore, business owners who owned or leased the Coinexx Star 10 could reduce inventory shrink by accurately tracking the number of cigarette packs sold through the system.

The Company offered potential customers various options to buy or lease the Coinexx Star 10 machines. In addition, customers were offered programs where the Company would service the system and supply the cigarettes to stock the unit.

In December 1998, the Company acquired substantially all of the assets of TD Rowe Corporation's New York cigarette vending route, including all vending machines and cigarette inventory for \$59,250. As part of the transaction, the Company also purchased the cigarette inventory in the machines for \$29,158.

On October 5, 2000, CDS completed the sale to Gutlove of the assets of its cigarette vending route, including vending machines and a van. The purchase price for the vending route, which is primarily located in New York state, was \$34,140 in cash and the assumption of a \$10,219 note secured by the van. The cash portion of the purchase price was based on the cigarette and coin inventory

of the vending route at the open of business on October 2, 2000, and was paid \$29,140 on October 5, 2000 with the remaining \$5,000 paid in December 2000.

### Industry Background

The cigarette vending machine industry has not changed significantly over the last 40-50 years. Traditional coin-operated cigarette machines are usually located at retail and recreational outlets such as bars, restaurants, bowling alleys, motels, hotels and casinos. In exchange for the right to place a vending machine on its business premises, the owner of the vending machine pays to the owner of the business a fixed fee plus a contingent fee, usually \$0.25, for each pack of cigarettes sold through the machine. Cigarettes sold through vending machines are generally priced up to \$1.00 per pack more than they are at newsstands, candy shops and other retail outlets. The owner of the vending machine assumes all responsibility for servicing, repairing, restocking and emptying the cash from the machines. The technology of the traditional cigarette vending machine is quite primitive by today's standards. There is no internal accounting system that allows the business owner to accurately track sales through the machines.

### Pending Legislation and Regulations

In recent years, the tobacco industry has been the subject of increasing scrutiny by federal and state legislators and states attorney generals. Of particular concern has been the increase in cigarette smoking by minors. Traditional coin-operated cigarette vending machines have been identified as a principal source of tobacco products for underage smokers. Accordingly, over the past few years, the federal government (through the Food and Drug Administration) and state and municipal officials have sought to restrict, or even ban, the use of such machines.

In 1996, the FDA issued regulations claiming jurisdiction over cigarettes as "drugs" or "medical devices" under the provisions of the Food, Drug and Cosmetic Act. These regulations included a ban on cigarette vending machines except those in establishments with age-restricted access. The legality of the FDA regulations was challenged by the tobacco industry. In March 2000, the United States Supreme Court upheld lower court rulings that the FDA does not have the power to regulate tobacco.

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### Termination of Business

In February 2000, the Company announced that CDS will no longer actively engage in the business of marketing and leasing an inventory control system for tobacco products. The Company determined that CDS could not generate sufficient revenues from the sale and leasing of the Coinexx Star 10 to justify continuation of the business. In October 2000, CDS sold the assets of its cigarette vending route, including vending machines and a van.

The factors considered by the Company included the following:

- (bullet) the nationwide regulation by the FDA of traditional coin-operated vending machines did not occur and only a limited number of state and local municipalities had restricted or banned the use of traditional cigarette vending machines;
- (bullet) the Coinexx Star 10 machine was not permitted in various jurisdictions which have restricted or banned the use of traditional cigarette vending machines;
- (bullet) CDS' target market was not as concerned with inventory shrink and youth access as originally anticipated;
- (bullet) potential customers and other vending companies have resisted using machines that do not accept cash; and
- (bullet) the overhead costs and other risks associated with operating a cigarette vending route.

The Company did not receive any material proceeds from the disposition of the assets of the Coinexx Star 10 business. The Company recognized charges of approximately \$350,000 for the year ended December 31, 1999 relating to the

discontinuation of the business, primarily associated with the write-off of its inventory of machines. The Company received \$34,140 and was relieved of its obligation under a note payable on its delivery truck for the sale of its vending route. The cash received represented the cigarette and coin inventory of the vending route at the open of business on October 2, 2000.

### ThinkDirectMarketing

ThinkDirectMarketing is a business-to-business Internet application service provider that develops, distributes and hosts two scaleable and complementary lines of integrated direct marketing, customer acquisition and customer relationship management products and professional services.

ThinkDirectMarketing's proprietary ThinkDirectMail TM subscription products are tailored to provide a direct marketing solution to the fast growing small office/home office ("SOHO") market. ThinkDirectMarketing's proprietary DigitalData embedded technology products are designed to support customer relationship management initiatives and improve sales and marketing by increasing the effectiveness and efficiency of call centers and point of sales systems.

ThinkDirectMarketing's primary revenue sources will be sales of annual subscriptions and transaction fees from its embedded technology products. Revenues from subscriptions are derived from ThinkDirectMarketing's list products for use by the SOHO market, with each subscription representing a significant continuing revenue stream for ThinkDirectMarketing.

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ThinkDirectMarketing has incurred significant losses since its inception and has not generated material revenues to date.

### Industry Background

ThinkDirectMarketing's management estimates, based on published industry sources, that direct marketing represented more than 44% of all mail in the United States in 1998. The SOHO market is estimated to include more than 29 million small and medium sized businesses and income generating home-based offices in the United States. Published reports indicate that more than 73% of these businesses are equipped with personal computers, and more than 50% are connected to the Internet. ThinkDirectMarketing's strategy is to concentrate its marketing activities on a number of important vertical market segments including financial services, retail, hospitality and professional services. ThinkDirectMarketing believes that its potential target market could include approximately 8.5 million businesses.

### Products and Services

- (bullet) Think Direct Mail Geographic is the company's primary search engine technology that permits subscribers to generate business and residential mailing and telemarketing lists based on several geographic criteria such as zip code, zip plus 4, city or state. This service is being offered for a yearly subscription of \$195 with a limit of 50,000 listings.
- (bullet) ThinkDirectMail Demographic is the company's enhanced search engine technology that permits subscribers to generate residential mailing lists and telemarketing lists based on several demographic criteria such as household income, age, education and occupation. This service is being offered for a yearly subscription of \$395 with a limit of 20,000 listings.
- (bullet) DigitalData is the company's proprietary embedded service technology that permits licensees to instantly access the TDMI database through automatic Internet links embedded in the customer's software application. This product provides name and address validation, with reverse telephone appending, an essential customer relationship management component for any business that utilizes point of sale systems or telephone call centers.

### Competition

There are three main areas of competition for the ThinkDirectMarketing's products and services: direct, indirect and on-line. Direct competition comes

from companies that maintain and distribute prospect lists and demographic information for direct mail and other marketing activities. These companies can be broken into three groups: data aggregators, list brokers and full-service direct marketing firms. Data aggregators are large multinational businesses, primarily targeting their marketing activities toward Fortune 1000 companies to support highly targeted national direct marketing campaigns. These data aggregators also resell their resources to the list brokers and full-service direct marketing firms. List brokers typically provide lists in either label or electronic media format based on customer search criteria. Direct marketing firms provide complete direct mail solutions from list creation and fulfillment. Indirect competition includes any form of marketing that small businesses typically use including advertising in local/regional newspapers, magazines, on local/regional radio or television, or with local direct mail coupon programs. Several mailing list companies such as ClickAction and InfoUSA have also taken the traditional model and use the Internet as a distribution channel. Data is shipped to the customer on labels, or in a few instances, downloaded on-line with prices ranging from \$0.04 to more than \$1.50 per name. These on-line list brokers are following the price/delivery model of traditional brokers and charge on a per name and per usage basis that becomes more expensive as search

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criteria are refined. Free Internet search services such as WhoWhere and Switchboard.com provide only one correct response for a search in HTML format and require the user to re-enter the data into another application. Database CD-ROMs can be purchased in many retail stores or on-line; however, the major problem with CD-ROMs is they are typically out-of-date and lack effective search engines to create targeted lists.

### Intellectual Property

ThinkDirectMarketing believes that its trademarks, copyrights, service marks, trade names, trade secrets and similar intellectual property are important to its success, and relies upon trademark and copyright law, trade secret protection, and confidentiality and/or license agreements with its employees, customers, partners and others to protect its proprietary rights. "PC411" is a registered service mark on the principal register of the United States and is owned by ThinkDirectMarketing. In addition, ThinkDirectMarketing has copyrighted the PC411 for Windows 3.0 software. No assurance can be given that any copyright or service mark will be enforceable. Copyright and trademark laws afford only limited protection. ThinkDirectMarketing intends to protect its service mark and copyright by taking appropriate legal action whenever necessary, although no assurances can be given that ThinkDirectMarketing will be able to effectively enforce or protect its proprietary rights and prevent others from using the same or similar marks or copyrights. ThinkDirectMarketing's inability or failure to establish, or adequately protect, its intellectual property rights may have a material adverse effect on its business. Similarly, a determination that ThinkDirectMarketing infringes or otherwise violates the proprietary rights of others may cause ThinkDirectMarketing to incur significant expense and may also have a material adverse effect on ThinkDirectMarketing's growth prospects.

### Government Regulation

Congress has recently passed legislation that regulates certain aspects of the Internet, including on-line content, copyright infringement, user privacy, taxation, access charges, liability for third-party activities and jurisdiction. In addition, Federal, state, local and foreign governmental organizations also are considering, and may consider in the future, other legislative and regulatory proposals that would regulate the Internet. Areas of potential regulation include libel, pricing, product and service quality and intellectual property ownership. It is not known how courts will interpret both existing and new laws. Therefore, it is uncertain as to how new laws or the application of existing laws will affect ThinkDirectMarketing's business. In addition, the company's business may be indirectly affected by the effect of laws and regulations on its clients. Increased regulation of the Internet may decrease the growth in the use of the Internet, which could decrease the demand for its services, increase its cost of doing business or otherwise have a material adverse effect on its business, results of operations and financial condition.

### **EMPLOYEES**

As of December 31, 2000, the Company had two employees, its President and Chief Executive Officer and its Chief Financial Officer, both of whom are also

employees of New Valley Corporation ("New Valley"), its largest stockholder. CDS had no employees. The Company believes that it has good relations with its employees. None of its employees is represented by a collective bargaining agreement.

#### 7 RISK FACTORS

ACCUMULATED DEFICIT; HISTORY OF LOSSES. At December 31, 2000, the Company had an accumulated deficit of approximately \$8.0 million. The Company has reported a loss in each of its fiscal quarters since inception and expects to continue to incur losses in the immediate future. The Company has reduced operating expenses and is seeking acquisition and investment opportunities. No assurance can be given that the Company will not continue to incur operating losses

LIMITED RESOURCES AND SOURCE OF REVENUES. At December 31, 2000, the Company had cash and cash equivalents of \$253,187 and working capital of \$180,555. At March 30, 2001, the Company had approximately \$209,000 of cash. Since the sale of CDS' vending route in October 2000, the Company has had no source of revenue. The Company will not achieve any significant revenues until the consummation of an acquisition or investment, if ever. Moreover, there can be no assurance that any acquisition or investment, if achieved, will result in material revenues from its operations or that it will operate on a profitable basis.

ADDITIONAL FINANCING REQUIREMENTS. The Company's ability to complete any acquisition or investment opportunities it may identify will depend upon the availability of, and its ability to secure, new equity or debt financing. The Company has no commitments for any financing. Further, there can be no assurance that the Company will be able to generate levels of revenues and cash flows sufficient from any acquisition or investment to fund operations or that the Company will be able to obtain financing on satisfactory terms, if at all, to achieve profitable operations.

THINKDIRECTMARKETING FINANCING REQUIREMENTS. The Company holds a minority interest in ThinkDirectMarketing, which has incurred significant losses and negative cash flow since its inception and currently has only limited cash resources. ThinkDirectMarketing requires a significant amount of additional capital to continue its operations and to develop its business. There is a substantial risk that ThinkDirectMarketing will not be able to raise sufficient additional capital to continue its operations.

"BLIND POOL"; BROAD DISCRETION OF MANAGEMENT. Prospective investors who invest in the Company will do so without an opportunity to evaluate the specific merits or risks of any proposed transactions. As a result, investors will be entirely dependent on the broad discretion and judgment of management in connection with the application of the Company's working capital and the selection of an acquisition or investment target. There can be no assurance that determinations ultimately made by the Company will permit the Company to achieve profitable operations.

ACQUISITION AND INVESTMENT RISKS. As part of its business strategy, the Company may evaluate new acquisition and investment opportunities. Acquisitions involve numerous risks, including difficulties in the assimilation of the operations and products or services of the acquired companies, the expenses incurred in connection with the acquisition and subsequent assimilation of operations and products or services and the potential loss of key employees of the acquired company. There can be no assurance that the Company will successfully identify, complete or integrate any future acquisitions or investments or that completed acquisitions or investments will contribute favorably to the Company's operations and future financial condition.

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DEPENDENCE UPON EXECUTIVE OFFICERS AND BOARD OF DIRECTORS. The ability of the Company to successfully effect a transaction will be largely dependent upon the efforts of its management and the Board of Directors. The Company only has two employees, none of whom work full-time for the Company. No assurance can be given that the Board of Directors and management will be successful in consummating a transaction and achieving profitability.

LIMITED TRADING MARKET. During 1999, the Company's securities were delisted from the Nasdaq SmallCap market for failure to comply with the minimum listing maintenance requirements. As a result, the Company's securities currently trade on the OTC Bulletin Board of the National Association of Security Dealers, Inc. Consequently, a stockholder could likely find it more difficult to sell or to obtain quotations as to prices of the Company's securities. In addition, there is a limited trading market in the Company's securities. During 2000, the average daily trading volume of the Company's Common Stock was approximately 11,263 shares, with 98 days having no trading activity. No assurances can be given that the Company's Common Stock will continue to trade on the OTC Bulletin Board or that an orderly trading market will be maintained for the Company's Common Stock.

ABSENCE OF FULL-TIME MANAGEMENT PERSONNEL. In November 1998, all of the Company's executive officers resigned and were hired by ThinkDirectMarketing. In addition, in February 1999, the former President of CDS resigned. The Company's current President and Chief Executive Officer and its Chief Financial Officer are executive officers of New Valley. Neither of these individuals devotes his full time and attention to the affairs of the Company.

CONCENTRATION OF STOCK OWNERSHIP. Direct Assist Holding, Inc. ("DAH"), a wholly-owned subsidiary of New Valley, beneficially owns approximately 47.75% of the Company's outstanding Common Stock. As a result, New Valley, through DAH, controls all matters requiring stockholder approval, including the election of directors, the appointment of officers and approval of significant corporate transactions including a merger, an acquisition or a sale of all or substantially all of the Company's assets. Such concentration of ownership may also have the effect of delaying or preventing a change in control of the Company. In addition, the Company is subject to a State of Delaware statute regulating business combinations, which may also hinder or delay a change of control.

ABSENCE OF DIVIDENDS. The Company has never paid nor does it expect in the foreseeable future to pay any dividends.

LIMITATION ON DIRECTOR LIABILITY. To the extent permitted under the Delaware General Corporation Law, the Company's Restated Certificate of Incorporation limits the liability of directors for monetary damages for breaches of a director's fiduciary duty, including breaches that constitute gross negligence. As a result, under certain circumstances, neither the Company nor its stockholders may be able to recover damages from directors.

DILUTION. The Board of Directors of the Company, without any action by the stockholders, is authorized to designate and issue additional classes or series of capital stock (including classes or series of preferred stock) as it deems appropriate and to establish the rights, preferences and privileges of such classes or series. The issuance of any new class or series of capital stock would not only dilute the ownership interest of the current stockholders of the Company but may also adversely affect the voting power and other rights of holders of Common Stock. The rights of holders of preferred stock and other classes of common stock that may be issued may be superior to the rights of the holders of the existing class of Common Stock in terms of the payment of ordinary and liquidating dividends and voting rights.

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FORWARD-LOOKING STATEMENTS. This report contains forward-looking statements that involve risks and uncertainties. Words such as "anticipate," "believes," "expects," "future" and "intends" and similar expressions are used to identify forward-looking statements. You should not unduly rely on these forward-looking statements, which apply only as of the date of this report. The Company's actual results could differ materially from those anticipated in these forward-looking statements for many reasons, including the risks described above and elsewhere in this report.

### ITEM 2. PROPERTIES

The Company's corporate offices are located in the executive offices of New Valley. CDS leases approximately 5,738 square feet of office space in Fort Lee, New Jersey that was previously used for its corporate offices, sales, customer service and administrative functions for a term ending in June 2003. CDS' annual rent in its New Jersey location for 2001 will be approximately \$125,136. CDS has subleased the space at its cost on a month-to-month basis.

The Company believes that its current facilities are adequate for the foreseeable future.

### ITEM 3. LEGAL PROCEEDINGS

The Company is not a party to any pending legal proceedings.

### ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None.

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#### PART II

### ITEM 5. MARKET FOR COMMON EQUITY AND RELATED STOCKHOLDER MATTERS

Commencing March 24, 1999, the Company's Common Stock, par value \$.01 per share, was delisted from the Nasdaq SmallCap Market due to the Company's failure to meet Nasdaq's continued listing requirements. The Company's Common Stock is currently traded on the OTC Bulletin Board under the symbol "CDSI". The following table sets forth for the periods indicated, the reported high and low closing bid quotations per share for the Company's Common Stock. The sale prices set forth below reflect inter-dealer quotations, do not include retail mark-ups, markdowns or commissions and do not necessarily represent actual transactions.

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	High	
<s></s>	<c></c>	<c></c>
2000		
First Quarter	\$0.55	\$0.14
Second Quarter	0.31	0.08
Third Quarter	0.15	0.08
Fourth Quarter	0.15	0.05
1999		
First Quarter	\$0.59	\$0.13
Second Quarter	0.31	0.16
Third Quarter	0.22	0.07
Fourth Quarter		

 0.31 | 0.08 ||  |  |  |
As of March 23, 2001, there were 28 holders of record of the Company's Common Stock.

Dividend Policy

The Company has never declared or paid dividends on its Common Stock and does not expect to pay any dividends in the foreseeable future.

Recent Sales of Unregistered Securities

No other securities were issued in 2000.

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# ITEM 6. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### **OVERVIEW**

The Company owns 100% of the issued and outstanding shares of common stock

of CDS and an approximate 6% interest on a fully diluted basis in ThinkDirectMarketing. In February 2000, the Company terminated all operations relating to marketing and leasing the Coinexx Star 10 inventory control system. In October 2000, CDS sold the assets of its cigarette vending route, the only current source of revenue for CDS and the Company.

The Company intends to seek new Internet-related businesses or other business opportunities. As the Company has only limited cash resources, the Company's ability to complete any acquisition or investment opportunities it may identify will depend on its ability to raise additional financing, as to which there can be no assurance. As of the date of this report, the Company has not identified any potential acquisition or investment. There can be no assurance that the Company will successfully identify, complete or integrate any future acquisition or investment, or that acquisitions or investments, if completed, will contribute favorably to its operations and future financial condition.

#### CDS

CDS was acquired in May 1998. Under the terms of the acquisition, the former stockholders of CDS received an aggregate of 147,500 shares of Common Stock at closing. In addition, the former stockholders were to receive an additional 147,500 shares of Common Stock on each of May 8, 2000, 2001 and 2002 so long as CDS was actively engaged in the business of marketing and leasing the Coinexx Star 10 inventory control system. As CDS is no longer actively engaged in that business, the contingent shares of Common Stock will not be issued to the former stockholders of CDS.

CDS did not have any significant tangible assets at the time of acquisition. The fair value of the Common Stock issued and issuable to the CDS stockholders as consideration for the acquisition of \$339,250 and the legal and other costs incurred in connection with the acquisition of \$104,250 have been capitalized and were being amortized over a five-year period. In the second quarter of 1999, based on the results of the business since the acquisition and future projections, the Company expensed the remaining unamortized acquisition costs of \$340,017.

At the time of the acquisition, CDS entered into an employment agreement with the former President of CDS which provided that he was to receive salary for a one-year period following the termination of employment. He was also granted options to purchase 110,000 shares of Common Stock at \$1.50 per share. The executive's employment was terminated in February 1999. In connection with that termination, he was paid severance of \$100,000.

In 1998, CDS acquired substantially all of the assets of TD Rowe Corporation's New York state cigarette vending route, including vending machines, for \$59,250. CDS paid \$20,000 in 1998 and the remaining \$39,250 in the first quarter of 1999. CDS amortized the costs of the vending route over an estimated useful life of five years. In the second quarter of 2000, based on the results of the vending route and future projections of its fair market value, the Company expensed the remaining unamortized acquisition costs of \$40,488.

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On October 5, 2000, CDS completed the sale to Gutlove of the assets of its cigarette vending route, including vending machines and a van. The purchase price for the vending route, which is primarily located in New York state, was \$34,140 in cash and the assumption of a \$10,219 note secured by the van. The cash portion of the purchase price was based on the cigarette and coin inventory of the vending route at the open of business on October 2, 2000, and was paid \$29,140 on October 5, 2000 with the remaining \$5,000 paid in December 2000.

### THINKDIRECTMARKETING, INC.

On November 5, 1998, the Company contributed substantially all the non-cash assets and certain liabilities related to its on-line electronic delivery information service to ThinkDirectMarketing, Inc. The Company's interest in ThinkDirectMarketing is accounted for using the equity method of accounting. Commencing in the second quarter of 1999, the carrying value of the Company's investment in ThinkDirectMarketing was reduced to zero, and the Company suspended recognizing its share of the additional losses of ThinkDirectMarketing. See Note 4 to the Consolidated Financial Statements for additional information concerning the Company's investment in

#### RESULTS OF OPERATIONS

Results of operations for the years ended December 31, 2000 and 1999 are set forth below. The Company's interest in ThinkDirectMarketing has been accounted for using the equity method of accounting and is included in other income (expense) in the Company's Consolidated Statement of Operations.

<table> <caption></caption></table>		nded Dece	mber 31,
-	2000	1999	
		<c></c>	
CDS Revenues Cost of sales Research and development Sales and marketing Amortization of intangibles General and administrative	219	12,610 22,580 45,491	593,273 6 122,355 451,465 402,503
Total expenses	42	23,955	2,309,936
Operating loss	\$(1	68,006) === =	\$(1,878,349)
CORPORATE AND OTHER General and administrative	-	40,553	337,767
Total expenses	4	0,553	337,767
Operating loss			

  | == = |  |13

## CDS

Revenues. CDS had revenues of \$255,949 in 2000 and \$431,587 in 1999. The revenues for the year ended December 31, 2000 resulted from the following: \$1,102 from machine leases, \$8,162 from machine sales and \$246,685 from the sales of cigarettes. The revenues in 1999 resulted from the following: \$36,940 machine leases, \$24,711 machine sales and \$369,936 from the sales of cigarettes. In February 2000, the Company terminated all operations relating to marketing and leasing the Coinexx Star 10 inventory control system. On October 5, 2000, CDS completed the sale to Gutlove of the assets of the cigarette vending route, including vending machines and a van.

Cost of Revenues. Cost of revenues of \$219,814 in 2000 and \$593,273 in 1999 consisted primarily of costs of cigarettes of \$209,729 and \$284,526, respectively. Cost of revenues in 1999 also included a write-down of \$244,028 related to the inventory of Coinexx Star 10 machines at December 31, 1999. Cost of revenues also included warehouse expenses and shipping of machines held for lease. CDS depreciated its machines held for lease over five years once the asset was placed in service.

Sales and Marketing Expenses. Sales and marketing expenses for CDS were \$22,580 in 2000 and \$451,465 in 1999. The expenses consisted principally of personnel costs and expenses associated with trade shows in 1999. The expenses decreased significantly in 2000 due to the Company's decision to terminate all operations relating to marketing and leasing the Coinexx Star 10 inventory control system.

General and Administrative Expenses. General and administrative expenses for CDS were \$123,454 in 2000 and \$740,340 in 1999. The expenses for the 2000 period consisted primarily of payroll, consulting and office expenses. The expenses for the 1999 period also consisted of approximately \$125,000 of severance costs and approximately \$82,500 related to the write-down of equipment

used in connection with the sales and leasing of the Coinexx Star 10. The expenses decreased significantly in 2000 due to the Company's decision to terminate all operations relating to marketing and leasing the Coinexx Star 10 inventory control system.

Amortization of Intangible Assets. CDS amortized its intangible assets over a 60-month life. In the second quarter of 2000, based on the results of the vending route and future projections of its fair market value, the Company expensed the remaining unamortized acquisition costs of \$40,488. In the second quarter of 1999, CDS wrote-off \$340,017 of acquisition costs of the CDS business, which was based on the results of such business since the date of acquisition and future projections.

#### Corporate and Other

Expenses associated with corporate activities were \$40,553 in 2000 and \$337,767 in 1999. The decrease in 2000 was primarily due to amounts accrued for the settlement of a lawsuit and associated legal fees and expenses in 1999. The balance of the expenses were primarily associated with costs necessary to maintain a public company.

### Other Income (Expense)

Interest and other income was \$10,664 in 2000, compared to \$45,545 in 1999. The decrease is principally related to lower balances of cash and cash equivalents in 2000. The Company recorded an equity loss in ThinkDirectMarketing of \$501,924 in 1999. Commencing in the second quarter of 1999, the carrying value of the Company's investment in ThinkDirectMarketing was reduced to zero, and the Company suspended recognizing its share of the additional losses of ThinkDirectMarketing.

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### LIQUIDITY AND CAPITAL RESOURCES

The Company has limited available cash, limited cash flow, limited liquid assets and no credit facilities. The Company has not been able to generate sufficient cash from operations and, as a consequence, financing has been required to fund ongoing operations. Since completion of the Company's initial public offering of its common stock (the "IPO") in May 1997, the Company has primarily financed its operations with the net proceeds of the IPO. The funds were used to complete the introduction of the PC411 Service over the Internet, to expand marketing, sales and advertising, to develop or acquire new services or databases, and for general corporate purposes.

Cash used for operations was \$106,988 for 2000 compared to \$1,385,434 in 1999. The decrease is primarily due to a decreased net loss of \$2,474,899 offset by decreased non-cash charges in 1999 related primarily to an equity loss in ThinkDirectMarketing of \$501,924 and lower amortization of intangible assets of \$357,012.

Cash provided from investing activities was \$16,100 in 2000 compared to cash used in investing activities of \$169,523 in 1999. Cash provided from investing activities for the 2000 period resulted primarily from the sale of equipment at CDS' headquarters of \$17,000. Cash used in investing activities for the 1999 period resulted primarily from issuance of a \$100,000 loan to ThinkDirectMarketing and the acquisition of substantially all of the assets of TD Rowe Corporation's New York state cigarette vending route, including vending machines, for \$59,250 and capital expenditures of \$60,145. CDS paid \$39,250 of the purchase price in the first quarter of 1999. On October 2000, CDS completed the sale to Gutlove of the assets of its cigarette vending route, including vending machines and a van.

In connection with the ThinkDirectMarketing transaction, the Company agreed, under certain circumstances, to fund up to \$200,000 of an \$800,000 line of credit to be provided to ThinkDirectMarketing by various of its stockholders. The Company funded \$100,000 of the working capital line in 1999. On July 8, 1999, the Company was released from any further obligation to fund additional amounts under the working capital line.

Capital expenditures were \$900 in 2000 and \$60,145 in 1999. The expenditures in 1999 were primarily for the purchase of a booth for a trade show and a vehicle. Capital expenditures of \$900 in 2000 consisted primarily of the

purchase of office equipment. The Company does not expect significant capital expenditures during the year ended December 31, 2001.

CDS has subleased its office space in New Jersey at its cost on a month-to-month basis. Nonetheless, this agreement is a month-to-month sublease and no assurance can be given that the Company will not ultimately be liable for future lease payments.

In 1999, the Company settled a lawsuit brought by a former employee seeking a severance payment and recognized an expense of \$165,000 for the settlement and associated legal fees and expenses. The amounts were paid in the second quarter of 1999.

At December 31 2000, the Company had cash and cash equivalents of \$253,187 (approximately \$209,000 at March 30, 2001). The Company does not currently have any commitments for any additional financing, and there can be no assurance that any such commitments can be obtained. Any additional equity financing may be dilutive to its existing stockholders, and debt financing, if available, may involve pledging some or all of its assets and may contain restrictive covenants with respect to raising future capital and other financial and operational matters.

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Inflation and changing prices had no material impact on revenues or the results of operations for the years ended December 31, 2000 and 1999.

Management is currently evaluating alternatives to supplement the Company's present cash and cash equivalents to meet its liquidity requirements over the next twelve months. Such alternatives include seeking additional investors and/or lenders and disposing of its interest in ThinkDirectMarketing.

The Company or its affiliates, including New Valley, may, from time to time, based upon present market conditions, purchase shares of the Common Stock in the open market or in privately negotiated transactions.

### ITEM 7. FINANCIAL STATEMENTS

Reference is made to the Financial Statements, the report thereon and notes thereto, commencing on page F-1 to this report.

### ITEM 8. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None

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### PART III MANAGEMENT

### ITEM 9. DIRECTORS AND EXECUTIVE OFFICERS

Set forth below are the names, ages and positions of the Company's directors and executive officers as of March 23, 2001.

<TABLE> <CAPTION>

Name	Age	Position
<s> <c< td=""><td>&gt; &lt;(</td><td>&gt;</td></c<></s>	> <(	>
Richard J. Lampen	47	President, Chief Executive Officer
	and D	Pirector
J. Bryant Kirkland III	35	Vice President, Chief Financial Officer,
	Secre	tary and Treasurer
Robert M. Lundgren	42	Director
Henry Morris	47	Director

</TABLE>

Officer of the Company since November 1998 and as a director of the Company since January 1997. Since October 1995, Mr. Lampen has been the Executive Vice President of New Valley Corporation ("NVC"), a publicly held company principally engaged in the investment banking and brokerage business and in the ownership and management of commercial real estate. Since July 1996, he has served as the Executive Vice President of NVC affiliates, Vector Group Ltd. ("Vector"), a New York Stock Exchange listed holding company, and BGLS Inc., a wholly-owned subsidiary of Brooke. From May 1992 to September 1995, Mr. Lampen was a partner at Steel Hector & Davis, a law firm located in Miami, Florida. From January 1991 to April 1992, Mr. Lampen was a Managing Director at Salomon Brothers Inc., an investment bank, and was an employee at Salomon Brothers Inc from 1986 to April 1992. Mr. Lampen is a director of NVC. Mr. Lampen has served as a director of a number of other companies, including U.S. Can Corporation, The International Bank of Miami, N.A., Spec's Music Inc. and Panaco, Inc., as well as a court-appointed independent director of Trump Plaza Funding, Inc. Mr. Lampen received a Bachelor of Arts degree from The Johns Hopkins University in 1975 and received a Juris Doctorate degree in 1978 from Columbia Law School.

J. Bryant Kirkland III, age 35, has served as the Company's Vice President, Chief Financial Officer, Secretary and Treasurer since January 1998 and as a director of the Company since November 1998. Mr. Kirkland has served in various financial capacities with NVC since November 1994 and since January 1998 as the Vice President, Treasurer and Chief Financial Officer of NVC. Since January 2001, Mr. Kirkland has served as a Vice President of Vector and BGLS Inc. Mr. Kirkland received a Bachelor of Science in Business Administration from the University of North Carolina in May 1987.

Robert M. Lundgren, age 42, has served as a director of the Company since January 1997. He also served as Vice President, Chief Financial Officer, Secretary and Treasurer of the Company from January 1997 through January 14, 1998. Since January 14, 1998, Mr. Lundgren has been employed by Solar Cosmetic Labs, Inc. as Chief Financial Officer. From November 1994 through January 14, 1998, Mr. Lundgren was employed by NVC where he served as Vice President and Chief Financial Officer since May 1996. From November 1992 through November 1994, Mr. Lundgren worked for Deloitte & Touche as a Senior Manager in the audit practice. Mr. Lundgren has been a certified public accountant since 1981 and holds a Bachelor of Science in Accounting from Wake Forest University.

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Henry Morris, age 47, became a director of the Company in May 1997. Since 1989, Mr. Morris has been the Chairman and President of Morris & Carrick, Inc., a political and media consulting firm. Mr. Morris is also Chairman of the Board and Chief Executive Officer of Curran & Connors, Inc., a designer and producer of annual reports and corporate literature. Mr. Morris received a Bachelor of Arts degree in 1974 from Columbia College and a Juris Doctorate degree in 1978 from Columbia Law School.

Each director of the Company holds office until the next annual meeting of stockholders, or until his successor is elected and qualified. At present, the Company's By-laws provide for not less than two directors or more than nine directors. Currently, there are four directors. The By-laws permit the Board of Directors to fill any vacancy and such director may serve until the next annual meeting of stockholders or until his successor is elected and qualified. Officers serve at the discretion of the Board of Directors.

### SECTION 16(A) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

Section 16(a) of the Securities Exchange Act of 1934 requires the Company's officers and directors, and persons who own more than ten percent of a registered class of the Company's equity securities, to file reports of ownership and changes in ownership with the Securities and Exchange Commission (the "SEC"). Officers, directors and greater than ten percent shareholders are required by SEC regulation to furnish the Company with copies of all Section 16(a) forms which they file. Based solely on review of the copies of such forms furnished to the Company, or written representations that no Forms 5 were required, the Company believes that, during and with respect to the fiscal year ended December 31, 2000, all officers and directors complied with applicable Section 16(a) filing requirements.

ITEM 10. EXECUTIVE COMPENSATION

**EXECUTIVE COMPENSATION** 

The following table sets forth the combined remuneration paid or accrued by the Company during its last three fiscal years to those persons who were, at December 31, 2000, the Company's Chief Executive Officer or who were executive officers whose cash compensation exceeded \$100,000 (the "named executive officers").

#### SUMMARY COMPENSATION TABLE

<TABLE> <CAPTION>

### Long Term Compensation

	An	nual Compe	nsation			
Name and				Common Sh	ares Al	l Other
Principal Position	Year	Salary	Bonus	Underlyi	ing Options	Compensation
<s></s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	
Richard J. Lampen	2000					
President and Chief	1999					
Executive Officer(1)	1998					

  |  |  |  |  |  || [FN] |  |  |  |  |  |  |
(1) Richard J. Lampen, who has served as President and Chief Executive Officer of the Company since November 5, 1998, did not receive any salary or other compensation from the Company in 2000, 1999 or 1998, other than the normal compensation paid to directors of the Company. See "Compensation of Directors."

</FN>

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### STOCK OPTIONS

In order to attract and retain persons necessary for the business of the Company, the Company adopted the 1997 Stock Option Plan (the "Option Plan") covering up to 750,000 shares, pursuant to which officers, directors and key employees of the Company and consultants to the Company are eligible to receive incentive and/or non-incentive stock options. The Option Plan, which expires ten years from the date of its adoption, is administered by the Board of Directors or the Compensation Committee. The selection of participants, allotment of shares, determination of price and other conditions relating to the grant of options is determined by the Board of Directors or the Compensation Committee. Incentive stock options granted under the Option Plan are exercisable for a period of up to 10 years from the date of grant at an exercise price which is not less than the fair market value of the Common Stock on the date of the grant, except that the term of an incentive stock option granted under the Option Plan to a stockholder owning more than 10% of the outstanding Common Stock may not exceed five years and its exercise price may be not less than 110% of the fair market value of the shares on the date of the grant.

Under the Option Plan, each director who is not an a full-time employee of the Company, immediately upon first taking office, is granted options to purchase 6,000 shares of Common Stock exercisable at the fair market value of such shares on the date of grant. Options for 3,000 shares covered thereby are exercisable immediately and options for 3,000 shares become exercisable on the first anniversary of the date of grant. Subsequently, the Option Plan provides for annual grants of options to purchase 3,000 shares of Common Stock upon reelection as a director of the Company. At the Company's annual meeting on January 12, 1999, each director was granted options to purchase 3,000 shares of Common Stock at \$0.44 per share.

### EMPLOYMENT AGREEMENTS

There is no employment agreement between the Company and Mr. Lampen, the named executive officer.

### COMPENSATION OF DIRECTORS

The Company pays each director who is not a full-time employee of the Company an annual retainer of \$5,000, payable quarterly, and reimburses the

### ITEM 11. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth, as of March 23, 2001, the beneficial ownership of the Company's Common Stock (the only class of voting securities) by (i) each person known to the Company to own beneficially more than five percent of the Common Stock, (ii) each of the Company's directors, (iii) each of the Company's named executive officers (as such term is defined in the Summary Compensation Table above) and (iv) all directors and executive officers as a group. Unless otherwise indicated, each person possesses sole voting and investment power with respect to the shares indicated as beneficially owned, and the business address of each person is 100 S.E. Second Street, Miami, Florida 33131.

<table> <caption></caption></table>			
Name and Address(1)	Number of Shares of Common	Stock	Percentage of Ownership
<\$>	<c></c>	<c></c>	
New Valley Corporation(2)(3) Direct Assist Holding, Inc.	2,990,0		64.7%
J. Bryant Kirkland III(4)	9,000	*	
Richard J. Lampen(4)	9,000	*	
Henry Morris(4) 271 Madison Avenue New York, NY 10016	9,000		
Robert Lundgren(4) 4920 N.W. 165th Street Miami, FL 33014	16,333	*	
All executive officers and directors as a group (4 persons)(4) 			

  
[FN]  
\* Less than 1% 43,333 | 1.4% |  |

- Unless otherwise indicated, each named person has sole voting and investment power with respect to the shares set forth opposite such named person's name.
- (2) Includes 500,000 shares subject to options and 1,000,000 shares subject to warrants which are currently exercisable or exercisable within 60 days of the date hereof.
- (3) Both NVC and Direct Assist Holding, Inc. ("DAH"), a wholly-owned subsidiary of NVC, have shared voting and investment power with regard to such shares. J. Bryant Kirkland III, an executive officer and a director of the Company, serves as Vice President, Chief Financial Officer and Treasurer of NVC and DAH and Richard J. Lampen, an executive officer and a director of the Company, serves as Executive Vice President of NVC and DAH and as a director of NVC. Neither Mr. Kirkland nor Mr. Lampen has investment authority or voting control over the Company's securities owned by NVC or DAH. The other executive officers and directors of NVC and DAH are Bennett S. LeBow, Chairman and Chief Executive Officer of NVC; Howard M. Lorber, President of NVC and a director of NVC and Chairman, President and Chief Executive Officer of DAH; Marc N. Bell, Vice President, Associate General Counsel and Secretary of NVC; and Henry C. Beinstein, Arnold I. Burns, Ronald J. Kramer, Barry W. Ridings and Victor M. Rivas, directors of NVC.

<ul><li>(4) Includes shares subject to options and/or warrants currently exercisable or exercisable within 60 days of the date hereof.</li><li></li></ul>	
20	
ITEM 12. EXHIBITS AND REPORTS ON FORM 8-K	
EXHIBITS	
The Exhibits listed below are filed as part of this report.	
<ul> <li><table></table></li> <li><s> <c></c></s></li> <li>Stock Purchase Agreement, dated as of October 1, 1998, by and between Digital Asset Management Inc. ("DAMI"), Acxiom and the Company (1)</li> <li>3.1 Form of Restated Certificate of Incorporation of the Company (2)</li> <li>3.2 Certificate of Amendment to the Restated Certificate of Incorporation of the Company (3)</li> <li>3.3 Form of By-Laws of the Company (2)</li> <li>4.1 Form of Underwriter's Option (2)</li> <li>4.2 Form of Warrant Agreement (2)</li> <li>10.1 Form of 1997 Stock Option Plan (2)</li> <li>10.2 Form of PC411, Inc. New Valley Corporation Stock Option Plan and Agreement (2)</li> <li>10.3 Agreement and Plan of Merger, dated as of May 6, 1998, among Coinexx Corporation, R. Mark Elmore, PC411, Inc. and PC411 Acquisition Corp. (4)</li> <li>10.4 Employment Agreement, dated as of May 6, 1998, between Coinexx Corporation and R. Mark Elmore (4)</li> <li>10.5 Stock Option Agreement, dated as of May 6, 1998, between PC411, Inc. and R. Mark Elmore (4)</li> <li>10.6 Voting Agreement, dated as of October 31, 1998, by and between DAMI, Acxiom, the Company and the other stockholders of DAMI (1)</li> <li>10.7 Shareholders Agreement, dated as of October 31, 1998, by and between DAMI, Acxiom, the Company and the other stockholders of DAMI (1)</li> </ul>	
<ul> <li>10.8 Bridge Loan and Security Agreement, dated as of October 31, 1998, by and among DAMI, Acxiom, the Company and Dean R. Eaker (1)</li> <li>10.9 Asset Purchase Agreement, dated as of September 18, 2000, between Gutlove and Shirvint, Inc. and Controlled Distribution Systems, Inc. (5)</li> <li>21 Subsidiaries of the Company*</li> <li></li></ul>	

	[FN] \* Filed herewith.	
(1) Previously filed as an Exhibit to the Company's Form 10-Q for the quarter ended September 30, 1998. This Exhibit is incorporated herein by reference.		
(2) Previously filed as an Exhibit to the Company's Registration Statement on Form S-1 (File #333-21545). This Exhibit is incorporated herein by reference.		
(3) Previously filed as an Exhibit to the Company's Form 8-K filed January 14, 1999. This Exhibit is incorporated herein by reference.		
(4) Previously filed as an Exhibit to the Company's Form 10-Q for the quarter ended June 30, 1998. This Exhibit is incorporated herein by reference.		
(5) Previously filed as an Exhibit to the Company's Form 8-K filed October 19, 2000. This Exhibit is incorporated herein by reference.		
21		
REPORTS ON FORM 8-K		
Financial Statements

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Items ----- <C>

<TABLE> <CAPTION>

<S>

Date

October 5, 2000

2, 7

None

</TABLE>

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#### **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d), the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on March 30, 2001, on its behalf by the undersigned, thereunto duly authorized.

CDSI Holdings Inc.

/s/ J. Bryant Kirkland III

J. Bryant Kirkland III Vice President and Chief Financial Officer

#### POWER OF ATTORNEY

The undersigned directors and officers of CDSI Holdings Inc. hereby constitute and appoint Richard J. Lampen and J. Bryant Kirkland III, and each of them, with full power to act without the other and with full power of substitution and resubstitution, our true and lawful attorneys-in-fact with full power to execute in our name and behalf in the capacities indicated below, this Annual Report on Form 10-KSB and any and all amendments thereto and to file the same, with all exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, and hereby ratify and confirm all that such attorneys-in-fact, or any of them, or their substitutes shall lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act of 1934, this report has been signed below by the following persons on behalf of the Company and in the capacities indicated on March 30, 2001.

SIGNATURE	TITLE
/s/Richard J. LampenRichard J. Lampen	Director, President and Chief Executive Officer
/s/J. Bryant Kirkland III J. Bryant Kirkland III fina	Director, Vice President and Chief Financial Officer (principal accounting and ancial officer)
/s/Henry Morris	Director
Henry Morris	
/s/Robert Lundgren	Director
Robert Lundgren	

### CDSI HOLDINGS INC. AND SUBSIDIARIES

Consolidated Financial Statements

December 31, 2000 and 1999

(With Report of Independent Certified Public Accountants Thereon)

### CDSI HOLDINGS INC. AND SUBSIDIARIES

Index to Consolidated Financial Statements

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Report of Independent Certified Public Accountants F-2

Audited Financial Statements:

Consolidated Balance Sheet F-3

Consolidated Statements of Operations F-4

Consolidated Statements of Stockholders' Equity F-5

Consolidated Statements of Cash Flows F-6

Notes to Consolidated Financial Statements F-8

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### REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

The Stockholders and Board of Directors of CDSI Holdings Inc.:

In our opinion, the consolidated financial statements listed in the accompanying index present fairly, in all material respects, the financial position of CDSI Holdings Inc. and its subsidiaries (the "Company") at December 31, 2000, and the results of their operations and their cash flows for each of the two years in the period ended December 31, 2000, in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Company's management; our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with auditing standards generally accepted in the United States of America, which require that we plan

and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

As discussed in Note 3, the Company's principal subsidiary is no longer engaged in either the business of marketing and leasing an inventory control system for tobacco products or operating a vending route. The Company intends to seek potential acquisition and investment opportunities; however, no such opportunities have been identified.

/s/PricewaterhouseCoopers LLP

Miami, Florida March 27, 2001

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#### CDSI HOLDINGS INC. AND SUBSIDIARIES

### CONSOLIDATED BALANCE SHEET

<TABLE> <CAPTION> December 31, 2000 <S><C> **ASSETS** Current assets: Cash and cash equivalents \$ 253,187 Total current assets 253,187 Other assets 18,505 Total assets \$ 271,692

## LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities: Accounts payable and accrued expenses \$ 72,632 Total current liabilities 72,632 Commitments and contingencies Stockholders' equity: Preferred stock, \$.01 par value. Authorized 5,000,000 shares; no shares issued and outstanding Common stock, \$.01 par value. Authorized 25,000,000 shares; 31,200 3,120,000 shares issued and outstanding Additional paid-in capital 8,209,944 Accumulated deficit (8,042,084)Total stockholders' equity 199,060

\$ 271,692

Total liabilities and stockholders' equity

</TABLE>

See accompanying notes to consolidated financial statements.

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# CDSI HOLDINGS INC. AND SUBSIDIARIES

### CONSOLIDATED STATEMENTS OF OPERATIONS

<table> <caption></caption></table>	Year Ended	Decemb	er 31
-			
_	2000		
<s> Revenues</s>	<c> \$ 255,949</c>	<c> \$</c>	431,587
Cost and expenses:			
Cost of revenues Research and development Amortization of intangible assets Sales and marketing General and administrative	1 22,5	2,616 45,491 80	593,273 122,355 402,503 451,465 1,078,107
-	464,508	2,647,	703
Operating loss		9) (	(2,216,116)
Other income (expense): Interest income Interest expense Equity in loss of ThinkDirectMarke			45,545 (744) (501,924)
-	10,219	(457,1	23)
Net loss	\$ (198,340)		
Net loss per share (basic and diluted)		(0.06)	
Shares used in computing net loss per share	3,120,000		

See accompanying notes to consolidated financial statements.

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</TABLE>

CDSI HOLDINGS INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

<caption></caption>						
	Commo	n stock	Additiona	al	Total	
	Shares	Amount	Paid-in Capital	Accumulated Deficit	Stockholders' equity	
<s></s>	<c></c>	<c></c>	<c></c>	<c></c>	<c></c>	
Balance at December 31	, 1998	3,120,000	\$ 31,200	\$ 8,209,944	\$(5,170,505)	\$ 3,070,639
Net loss			(	(2,673,239)	2,673,239)	
Balance at December 31	, 1999	3,120,000	\$ 31,200	\$ 8,209,944	(7,843,744)	397,400
Net loss				(198,340)	(198,340)	
Balance at December 31	, 2000	3,120,000	\$ 31,200	\$ 8,209,944	\$(8,042,084)	\$ 199,060

</TABLE>

<TABLE>

See accompanying notes to consolidated financial statements.

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### CDSI HOLDINGS INC. AND SUBSIDIARIES

# CONSOLIDATED STATEMENTS OF CASH FLOWS

<table></table>			
<caption></caption>			
	Year End	ed December	r 31,
	2000	1999	
<\$>	<c></c>	<c></c>	
Cash flows from operating activities:			
Net loss	\$(198,34	0) \$(2,67	73,239)
Adjustments to reconcile net loss to	. ,		,
net cash used in operating activities:			
Depreciation	3,77	1 38,	443
Amortization of intangible assets		45,491	402,503
Provision for obsolescence of inventory			
Equity in loss of ThinkDirectMarketing			501,924
Loss on sale of assets	1,	923	
Changes in assets and liabilities:			
Accounts receivable		,507	
Inventory	34,72	7 2,4	43
Machines held for sale or lease			(12,534)
Machines held for sale or lease Prepaid expenses and other current asse			
Accounts payable and accrued expense	S	(56,15	9) (6,648)
Net cash used in operating activities		(106 099)	(1 295 424)
Net cash used in operating activities		(100,988)	(1,363,434)
Cash flows from investing activities:			
Decrease in restricted assets		3	30,000
Issuance of loan to ThinkDirectMarketing			(100,000)
Sale of property and equipment		17,000	
Acquisition of property and equipment		(900)	(60,145)
Acquisition of business			9,378)
•			

16,100

(169,523)

Net cash provided by (used in) investing activities

Cash flows from financing activities:

Issuance of note payable 14,613 Payments on note payable (2,032)(2,362)Net cash (used in) provided by financing activities 12,251 (2,032)Net decrease in cash (92,920)(1,542,706)Cash and cash equivalents beginning of period 346,107 1,888,813 Cash and cash equivalents at end of period \$ 346,107 \$ 253,187 </TABLE>

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#### CDSI HOLDINGS INC. AND SUBSIDIARIES

### CONSOLIDATED STATEMENTS OF CASH FLOWS - CONTINUED

<TABLE> <CAPTION>

Supplemental cash flow information:

Cash paid during year for:

Interest \$445 \$744 Income taxes ----

</TABLE>

<S>

See accompanying notes to consolidated financial statements.

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### CDSI HOLDINGS INC. AND SUBSIDIARIES

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

### (1) BUSINESS AND ORGANIZATION

CDSI Holdings Inc. (the "Company" or "CDSI") was incorporated in Delaware on December 29, 1993. On January 12, 1999, the Company's stockholders voted to change the corporate name of the Company from PC411, Inc. to CDSI Holdings Inc. Prior to May 8, 1998, the Company's principal business was an on-line electronic delivery information service that transmits name, address, telephone number and other related information digitally to users of personal computers (the "PC411 Service"). On May 8, 1998, the Company acquired Controlled Distribution Systems, Inc. ("CDS", formerly known as Coinexx Corporation), a company engaged in the marketing and leasing of an inventory control system (the "Coinexx Star 10") for tobacco products. In February 2000, CDSI announced CDS will no longer actively engage in the business of marketing and leasing an inventory control system for tobacco products. In October 2000, CDS sold the assets of its cigarette vending route, the only current source of revenue for the Company.

The Company intends to seek new Internet-related or other business opportunities. As the Company has only limited cash resources, the Company's ability to complete any acquisition or investment opportunities it may identify will depend on its ability to raise additional financing,

as to which there can be no assurance. As of the date of this report, the Company has not identified any potential acquisition or investment. There can be no assurance that the Company will successfully identify, complete or integrate any future acquisition or investment, or that acquisitions or investments, if completed, will contribute favorably to its operations and future financial condition.

### (2) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The consolidated financial statements include the accounts of the Company and its majority-owned subsidiaries. All significant intercompany transactions have been eliminated.

#### REVENUE RECOGNITION

Revenue is recognized upon the completion of a sale or over the period services and leases are earned.

#### RESEARCH AND DEVELOPMENT

Research and development costs associated with the design and development of the Company's services are charged to operations as incurred.

### CASH AND CASH EQUIVALENTS

Cash and cash equivalents include money market funds with a weighted average maturity of three months or less.

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### CDSI HOLDINGS INC. AND SUBSIDIARIES

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

# PROPERTY AND EQUIPMENT

Property and equipment are stated at cost. Depreciation of inventory of equipment is calculated on the straight-line method over the estimated useful lives of the assets, generally five years. Upon sale or retirement, the cost of property and equipment, and related accumulated depreciation, are eliminated from the accounts. Any resulting gains and losses are reflected in operations for the period.

### INTANGIBLE ASSETS

Intangible assets as of December 31, 1999, consisting primarily of costs associated with the acquisition of substantially all of the assets of TD Rowe Corporation's New York State cigarette vending route, were amortized using the straight-line method over five years. In the second quarter of 1999, based on the results of such business since the acquisition and future projections of the costs associated with the acquisition of CDS, the Company expensed the remaining unamortized acquisition costs related to the acquisition of CDS of \$340,017. Amortization expense was \$45,491 in 2000 and \$402,503 in 1999.

### FAIR VALUE OF FINANCIAL INSTRUMENTS

The fair values of the Company's cash and cash equivalents and accrued expenses approximate their carrying values due to the relatively short maturities of these instruments.

### INCOME TAXES

The Company utilizes the liability method of accounting for deferred income taxes. Under the liability method, deferred tax assets and liabilities are determined based on the difference between the financial statement and tax basis of assets and liabilities using enacted tax rates in effect for the year in which the differences are expected to reverse.

#### COMPUTATION OF BASIC AND DILUTED NET LOSS PER SHARE

Basic net loss per share of Common Stock has been computed by dividing the net loss applicable to common shareholders by the weighted average number of shares of Common Stock outstanding during the year. Diluted loss per share is computed by dividing net loss applicable to common shareholders by the weighted average number of common shares outstanding, increased by the assumed conversion of other potentially dilutive securities during the period. Potentially dilutive shares which have not been included in the diluted per share calculation include 2,322,500 warrants and 656,788 options as their effect would be anti-dilutive due to the loss incurred by the Company. Accordingly, diluted net loss per common share is the same as basic net loss per common share.

#### **USE OF ESTIMATES**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported

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#### CDSI HOLDINGS INC. AND SUBSIDIARIES

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

# CONCENTRATIONS OF RISKS

Financial instruments which potentially subject the Company to concentrations of credit risk consist principally of cash held in overnight money market accounts. The Company has no formal policy requiring collateral to support the financial instruments subject to credit risk.

### (3) CDS ACQUISITION

On May 8, 1998, the Company acquired CDS, a company engaged in the marketing and leasing of an inventory control system for tobacco products. Under the terms of the acquisition, the CDS stockholders received 147,500 shares of the Company's Common Stock at closing. In addition, the Company agreed to issue an additional 147,500 shares to CDS stockholders on each of the second, third and fourth anniversaries of the closing provided that, on each such delivery date, CDS was actively engaged in the business it is now engaged. As the Company is no longer engaged in the marketing and leasing of the Coinexx Star 10, the contingent shares will not be issued.

The former president of CDS (the "Executive") resigned from CDS effective February 28, 1999 and was entitled under his employment agreement to receive salary for a one-year period following his termination of employment. The Executive was also granted options to purchase 110,000 shares of Common Stock of the Company at \$1.50 per share.

CDS did not have any significant tangible assets at the time of acquisition. The fair value of the shares issued and issuable to the CDS stockholders as consideration for the acquisition of \$339,250 and the legal and other costs incurred in the acquisition of \$104,250 have been capitalized and were being amortized over an estimated useful life of five years. In the second quarter of 1999, based on the results of such business since the acquisition and future projections, the Company expensed the remaining unamortized acquisition costs of \$340,017.

In February 2000, CDSI announced CDS would no longer actively engage in the business of marketing and leasing an inventory control system for tobacco products. CDSI determined that CDS could not generate sufficient revenues from the sale and leasing of the Coinexx Star 10 to justify continuation of the business. The Company did not receive any material proceeds from the disposition of the assets of the business.

In 1998, CDS acquired substantially all of the assets of TD Rowe

Corporation's New York state cigarette vending route, including vending machines, for \$59,250. CDS paid \$20,000 in 1998 and the remaining \$39,250 in the first quarter of 1999. CDS amortized the costs of the vending route over an estimated useful life of five years. In the second quarter of 2000, based on the results of the vending route and future projections of its fair market value, the Company expensed the remaining unamortized acquisition costs of \$40,488.

### F-10 CDSI HOLDINGS INC. AND SUBSIDIARIES

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

On October 5, 2000, CDS completed the sale to Gutlove and Shirvint Inc. ("Gutlove") of the assets of its cigarette vending route, including vending machines and a van. The purchase price for the vending route, which is primarily located in New York state, was \$34,140 in cash and the assumption of a \$10,219 note secured by the van. The cash portion of the purchase price was based on the cigarette and coin inventory of the vending route at the open of business on October 2, 2000, and was paid \$29,140 on October 5, 2000 with the remaining \$5,000 paid in December 2000.

### (4) THINKDIRECTMARKETING TRANSACTION

On November 5, 1998, the Company contributed the non-cash assets and certain liabilities of the PC411 Service to ThinkDirectMarketing Inc. (formerly known as Digital Asset Management, Inc.). ThinkDirectMarketing was organized by Dean Eaker, the former President, Chief Executive Officer and director of the Company, and Edward Fleiss, the former Vice President and Chief Technology Officer of the Company, to continue to operate and develop the PC411 Service. The Company received 1,250 shares of preferred stock representing an initial 42.5% interest in ThinkDirectMarketing in exchange for the contribution of the PC411 Service's net assets. Acxiom Corporation ("Acxiom") purchased preferred stock representing a 42.5% interest in ThinkDirectMarketing for \$1,250,000 and initially designated a majority of the Board of Directors of ThinkDirectMarketing. ThinkDirectMarketing's management, including Messrs. Eaker and Fleiss, held an initial 15% interest in ThinkDirectMarketing with options which would have increased their ownership position to 50% upon satisfaction of operational and financial benchmarks over a three-year period. The Company's carrying value in the net assets contributed to ThinkDirectMarketing totaled \$73,438. The Company recorded \$462,360 as a capital contribution in connection with the transaction, which represented the Company's 42.5% interest in the capital raised by ThinkDirectMarketing in excess of the carrying value of the Company's net assets contributed to ThinkDirectMarketing. The Company agreed, under certain conditions, to fund up to \$200,000 of an \$800,000 working capital line to be provided to ThinkDirectMarketing by Acxiom, the Company and Dean Eaker. The Company funded \$100,000 of the working capital line in the second quarter of 1999.

From July 1999 to September 2000, ThinkDirectMarketing issued approximately \$3,112,000 of convertible notes and warrants to purchase ThinkDirectMarketing preferred stock. In connection with such issuances, Mr. Eaker and Acxiom have agreed to extend the maturity of their working capital lines from June 30, 1999 to December 31, 2001 and have received warrants to purchase preferred shares. The Eaker and Acxiom working capital lines are also convertible into ThinkDirectMarketing preferred stock. The Company agreed in July 1999 to extend the maturity of its working capital line from June 30, 1999 to August 31, 1999 and was released from any further obligation to fund additional amounts under the working capital line.

In October 2000, ThinkDirectMarketing and VoyagerIT.com PLC ("VoyagerIT.com") entered into an agreement where VoyagerIT.com purchased shares of convertible preferred stock for \$1,000,000 (the "VoyagerIT.com Preferred Stock") and agreed to purchase \$4,000,000 of convertible notes the "Notes") on various dates between November 10, 2000 and June 8, 2001. ThinkDirectMarketing's management has informed the Company that VoyagerIT.com has completed its scheduled purchases of \$2,610,000 of the Notes through March, 2001. In

#### CDSI HOLDINGS INC. AND SUBSIDIARIES

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

connection with the completion of VoyagerIT.com's scheduled purchase of the Notes in February 2001, ThinkDirectMarketing converted \$3,312,000 of its notes into various classes of preferred stock ranking pari passu with CDSI's preferred stock. At March 30, 2001, the aggregate liquidation value of ThinkDirectMarketing's preferred stock was \$6,852,000, of which \$1,250,000 was owned by CDSI. Also, at March 30, 2001, ThinkDirectMarketing had notes payable due to CDSI, Acxiom and VoyagerIT.com of \$100,000, \$400,000 and \$2,610,000, respectively. In connection with the agreement to purchase the VoyagerIT.com Preferred Stock and the Notes, ThinkDirectMarketing granted VoyagerIT.com an option to acquire the remaining shares of ThinkDirectMarketing's stock for \$20 million, subject to downward adjustment if certain targets related to revenue, subscriptions, number of clients, expenses and net income are not met on or before October 31, 2001 (which may be extended under certain circumstances to March 31, 2002).

In connection with such agreements, the Company agreed to extend the maturity of its working capital line from August 31, 1999 until the earlier of June 8, 2001 or the date on which VoyagerIT.com does not close on any of its scheduled purchases of the Notes. The Company's interest in ThinkDirectMarketing would decrease to approximately 6% assuming the conversion and exercise of all notes and warrants issued in the above transactions.

ThinkDirectMarketing has incurred significant losses and negative cash flow since its inception and currently has only limited cash resources. ThinkDirectMarketing requires a significant amount of additional capital to continue its operations and to develop its business. No assurance can be given that VoyagerIT.com will complete the purchase of the Notes or exercise its option to acquire ThinkDirectmarketing or that ThinkDirectMarketing will achieve the targets stated in the option agreement. As a result, there is a substantial risk that ThinkDirectMarketing will not be able to raise sufficient additional capital to continue its operations.

The Company has accounted for its non-controlling interest in ThinkDirectMarketing using the equity basis of accounting since November 5, 1998. The Company's equity in ThinkDirectMarketing's losses for the year ended December 31, 1999 was adjusted to reflect the difference in the Company's contribution of its net assets to ThinkDirectMarketing and the fair value of those assets recorded by ThinkDirectMarketing. In the second quarter of 1999, the carrying value of the Company's investment in ThinkDirectMarketing was reduced to zero as the cumulative equity in ThinkDirectMarketing's losses exceeded the Company's investment in ThinkDirectMarketing of \$635,798, which consisted of the initial carrying value of \$535,798 and the \$100,000 working capital loan to ThinkDirectMarketing. Since the Company has no intention or commitment to fund future ThinkDirectMarketing losses, commencing in the second quarter of 1999, the Company suspended recognizing its share of the additional losses of ThinkDirectMarketing.

Summarized financial information as of December 31, 1999 and for the period ended December 31, 1999 for ThinkDirectMarketing follows. This unaudited information which was prepared by ThinkDirectMarketing assumes that it will continue as a going concern.

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CDSI HOLDINGS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

<TABLE> <CAPTION>

December 31, 1999

-----

<S>

Current assets\$ 231,245Furniture and fixtures, net196,163Noncurrent assets21,835Intangible assets, net415,377Current liabilities354,598Notes payable1,862,000Stockholders' equity(1,351,978)

</TABLE>

<TABLE> <CAPTION>

Year ended December 31, 1999

<S> <C>

Revenues \$ 139,225 Costs and expenses 2,850,652 Impairment loss on intangible assets 658,417

Interest income 2,800 Net loss (3,367,044)

</TABLE>

### (5) RELATED PARTY TRANSACTIONS

Certain accounting and related finance functions are performed on behalf of the Company by employees of the Company's principal stockholder, New Valley Corporation ("New Valley"). Expenses incurred relating to these functions are allocated to the Company and paid as incurred to New Valley based on management's best estimate of the cost involved. The amounts allocated were immaterial for all periods presented herein.

### (6) PROPERTY AND EQUIPMENT

Neither CDSI nor CDS owned any property and equipment at December 31, 2000. Depreciation expense was \$3,771 and \$38,443 during the years ended December 31, 2000 and 1999, respectively.

### (7) STOCK OPTIONS

The Company's 1997 Stock Option Plan (the "1997 Plan") provides for the grant of options to purchase the Company's stock to the employees and directors of the Company. The term of the options granted under the 1997 Plan is limited to 10 years. Subject to certain limitations under the 1997 Plan, the number of awards, the terms and conditions of any award granted thereunder (including the exercise price, grant price or purchase price) are at the discretion of the Board of Directors. The Board of Directors has reserved 750,000 shares of the Company's common stock for issuance under the 1997 Plan. In January 1997, the Company's Board of Directors authorized the grant of 404,000 stock options at an exercise price of \$4.40 under the 1997 Plan. In connection with the ThinkDirectMarketing transaction, these options were canceled in November 1998. In April and May 1997, an aggregate of 63,727 stock options were granted at an exercise price of \$5.50 per share, of which 24,395 became exercisable on the completion of the Company's initial public offering of its Common Stock (the "IPO") in May 1997.

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### CDSI HOLDINGS INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

Stock options issued in 1995 and 1996 under a 1994 stock option plan, which was terminated in 1997, vest over a three-year period and have an exercise price of \$11.52 per share. At December 31, 2000, 3,455 of the granted options were outstanding and exercisable.

The stock option activity for the plans is as follows:

# <TABLE> <CAPTION>

	Weighted			
	Average			
	Number of Exercise Price			
	Shares	per Share		
<s></s>	<c></c>	<c></c>		
Balance at December 31, 199	99	156,788	\$ 2.24	
Options granted				
Options terminated				
Options exercised	-	-		
Balance at December 31, 200	00	156,788	\$ 2.24	

### </TABLE>

The following table summarizes information regarding outstanding and exercisable options as of December 31, 2000:

<table></table>
<caption></caption>
E

Exercise Price	Number Outstanding	Weighted Average Contractual Life (Years)		Number Exercisable
<s></s>	<c></c>	<c></c>	<c></c>	
\$0.28	6,000	8.85	6,000	
0.44	12,000	9.03	12,000	
1.50	110,000	7.00	73,334	
5.50	25,333	7.54	25,333	
11.52	3,455	5.00	3,445	
156,788 ======		120,112		
				=

</TABLE>

The Company applies APB Opinion No. 25 and related Interpretations in accounting for its stock options. In 1995, the Financial Accounting Standards Board issued SFAS No. 123, "Accounting for Stock-Based Compensation", which, if fully adopted, changes the methods of recognition of cost on certain stock options. Had compensation cost for the Company's stock options been determined based on the fair value at the date of grant consistent with SFAS 123, the Company's net loss and basic and diluted net loss per share would have been \$(218,965) or \$(0.07) in 2000 and \$(2,700,794) or \$(0.87) in 1999.

Additionally, in connection with its IPO, the Company granted to the underwriter of the offering options to purchase 73,600 units, at the exercise price of \$9.49 per unit. Each unit consists of one share of Common Stock and one warrant to purchase an additional share at the price of \$6.10.

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## CDSI HOLDINGS INC. AND SUBSIDIARIES

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

In addition to the options issued in connection with the stock option plans, the Company has granted Direct Assist Holding Inc., a wholly-owned subsidiary of New Valley, options to acquire 500,000 shares of Common Stock at \$5.75 per share, which fully vested upon the completion of the IPO. The term of the options expire in January 2007.

### (8) LEASES

The Company is obligated under noncancelable operating leases, primarily for facilities, that expire at various dates through 2003. The real property leases require the Company to pay utilities, insurance, capital and operating expenses. Total rental expense, net of sublease income, for

the years ended December 31, 2000 and 1999 was \$0 and \$59,206, respectively.

Future minimum lease payments under noncancelable operating leases at December 31, 2000 are as follows:

===== </TABLE>

The Company has subleased at its cost CDS' former facility in New Jersey on a month-to-month basis. Nonetheless, the agreement is a sublease and no assurance can be given that CDSI will not ultimately be liable for future lease payments included above.

### (9) COMMITMENTS AND CONTINGENCIES

In 1999, the Company settled a lawsuit brought by a former employee seeking a severance payment and recognized an expense of \$165,000 for the settlement and associated legal fees and expenses.

### (10) STOCKHOLDERS' EQUITY

#### PREFERRED STOCK

The Company has the authority to issue 5,000,000 shares of Preferred Stock, which may be issued from time to time in one or more series.

### REDEEMABLE CLASS A WARRANTS

Each Redeemable Class A Warrant (the "Warrant") issued in the IPO entitles the holder to purchase one share of Common Stock at an initial exercise price of \$6.10 at any time through May 14, 2002. The Warrant exercise price is subject to adjustment under certain circumstances. The Warrants are subject to redemption by the Company at \$0.01 per Warrant at any time during

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### CDSI HOLDINGS INC. AND SUBSIDIARIES

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

the Warrant exercise period if the closing bid price of the Common Stock exceeds \$9.625 for 20 consecutive trading days. There were 2,322,500 Warrants outstanding at December 31, 2000, of which 1,000,000 were held by New Valley.

### (11) INCOME TAXES

During the years ended December 31, 2000 and 1999, the Company had no income and therefore made no provision for Federal and state income taxes.

At December 31, 2000, the Company had approximately \$8,000,000 of net operating loss carryforwards for federal and state tax reporting purposes available to offset future taxable income, if any; such carryforwards expire in 2015 (federal) and 2005 (state), respectively. Deferred tax assets and liabilities principally relate to net operating loss carryforwards and aggregate approximately \$3,160,000 before valuation allowance. In assessing the realizability of the net deferred tax assets, management considers whether it is more likely than not that some or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during periods in which those temporary differences become

deductible. As of December 31, 2000, the Company has provided a full valuation allowance against net deferred tax assets due to the Company's uncertainty of future taxable income against which the deferred tax asset may be utilized. Accordingly, no deferred tax asset has been recorded on the accompanying balance sheet.

During May 1997, the Company consummated the IPO. The Tax Reform Act of 1986 restricts the amount of future income that may be offset by losses and credits incurred prior to an ownership change. The Company's annual limitation on the use of its net operating losses is approximately \$400,000, computed by multiplying the "long-term tax exempt rate" at time of change of ownership by the fair market value of the Company's outstanding stock immediately before the ownership change. The limitation is cumulative; any unused limitation from one year may be added to the limitation of a following year. Operating losses incurred subsequent to an ownership change are generally not subject to such restrictions. Although the Company believes that none of its losses are subject to this limitation at December 31, 2000, no assurance can be given that such belief would not be contested under audit by the Internal Revenue Service.

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# EXHIBIT 21. SUBSIDIARIES OF THE COMPANY

The following is a list of the active subsidiaries of the Company as of March 23, 2001, indicating the jurisdiction of incorporation of each and the names under which such subsidiaries conduct business.

Name of Business (% ownership) Jurisdiction of Incorporation

Controlled Distribution Systems Inc. Delaware

Not included above are other subsidiaries which, if considered in the aggregate as a single subsidiary, would not constitute a significant subsidiary, as such term is defined by Rule 1-02(w) of Regulation S-X.